

**Aidan Hancock  
Design Portfolio  
2024**

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# The Brick Barn Project

Design and modification of existing barn building, transforming it from a dumping ground for random odds and ends, into two large themed rooms, complete with various themed structures, signage and soundtrack. Each room is full of literal tons of Lego pieces.



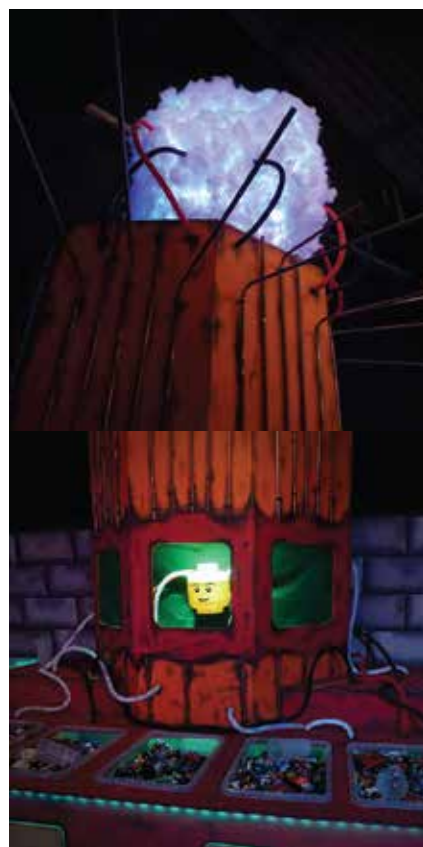
As well as new structures, lots of old materials bound to be thrown away were re-used as part of theming and decorating around the building.

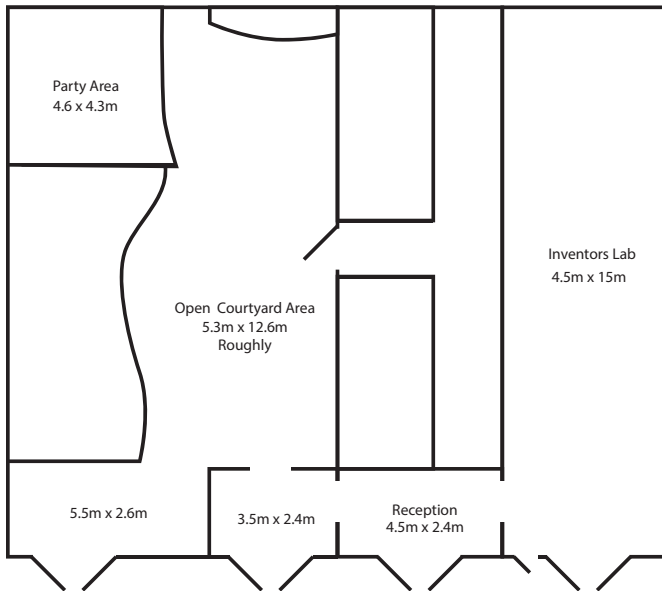
The old "open" slat design of the walls were blocked using marine plywood, creating a bit of darkness and more immersion into the new themes.

The two rooms were developed into:

- The Inventor's Lab, a laboratory room with a dark atmosphere, lots of coloured LED lighting, pipes and various contraptions. The centrepiece of the room is a giant "Imagination Harvester" structure.

- Festival Courtyard, a large open plan room themed to medieval times. With cosy areas to sit, warm lighting and a rustic feel. The centrepiece of the room is a gigantic 20 foot long bench.

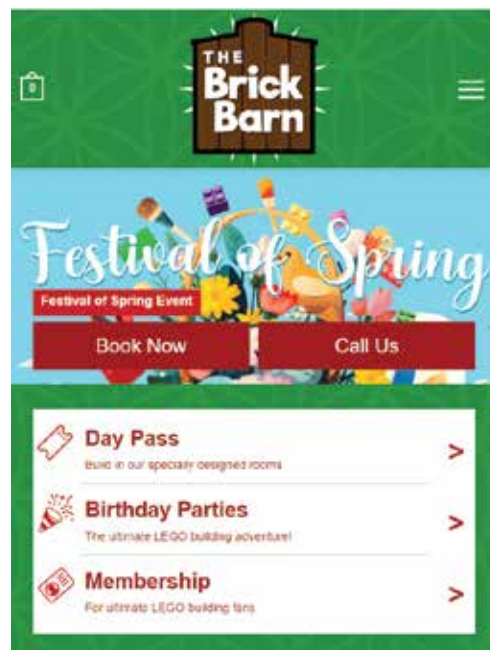




## The Brick Barn Project - Digital

During the building process, a logo, brand identity and website was designed and created for The Brick Barn. This included a booking system, for people to purchase tickets for their visit.

A busy period for the business is school holidays, so promotional imagery and video, as well as some photography was produced as part of the promotion of these events.



### Birthday Parties

With access to over 100,000 bricks and pieces, and a special party area, treat them to the ultimate LEGO building party adventure!



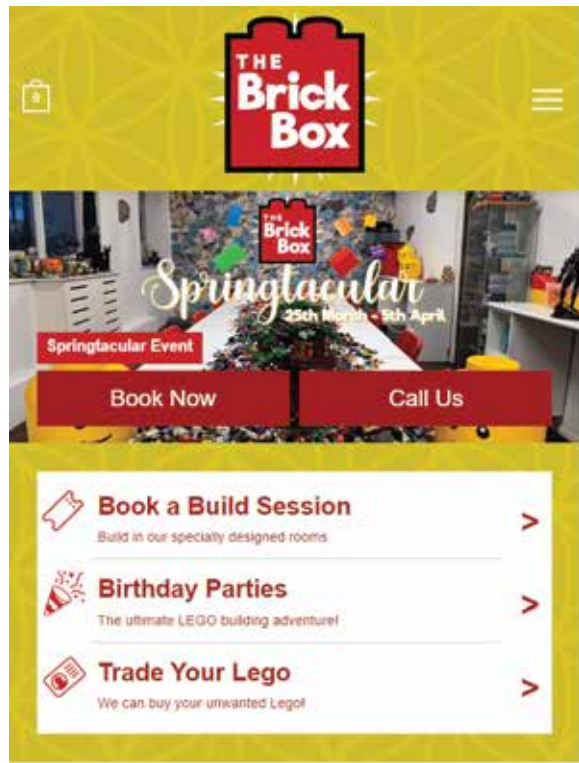
### Brick Education

We offer fun and educational hands-on sessions for schools, groups and events, either on-site or we can come to you.



# The Brick Box - Digital

The Brick Box is owned by the same person as The Brick Barn, it is essentially their original location. The original Brick Box branding I designed back in 2012, and it was given a refresh to match the new Brick Barn branding, but with it's own colour scheme as before.



## The Workshop

Our huge workshop room is where we hold birthday parties as well as building sessions for large groups.

## Our Shop

Minifigs, bricks, fully built models and Lego sets still in their box are available in a wide variety of themes in our shop.



# Moreish Coffee Brands

Designed the branding, website and product packaging for various coffee products to be sold on Amazon as well as via our own website. Packaging was limited to small labels on the bag so logo, branding and information had to be condensed into a small space.



# Caffe Society

I updated the existing branding, modernised the website and managed product photos, product listings, SEO and promotional materials for the website.



**Save up to 20% on our great** **CAFÉ RANGE**

Our Café Range contains all the core consumables you need to sell great coffee. And the best thing is, the more you buy, the more you'll save.



Coffee



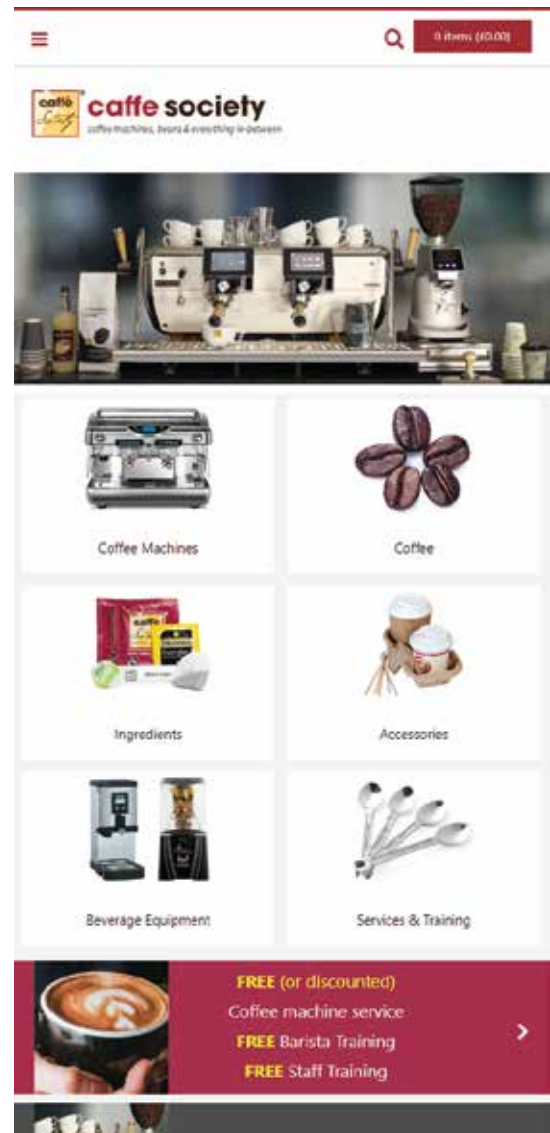
Ingredients




Sundries


Plus we also stock a wide range of syrups, pods, capsules, teas, milkshakes, toppings, biscuits, barista tools and more.


 Tel: 01977 687580    [www.caffesociety.co.uk](http://www.caffesociety.co.uk)    [f](#) [t](#) [in](#)





 coffee machines, beans & everything in-between


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Coffee Machines




Coffee




Ingredients




Accessories



Beverage Equipment



Services & Training



**FREE** (or discounted)  
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>

Save up to 20% on our great

CAFÉ RANGE







Spend £195 - Save 10%

Spend £599 - Save 15%

Spend £899 - Save 20%

Our Café Range contains all the core consumables you need to sell great coffee. And the best thing is, the more you buy, the more you'll save.

# CoasterMerch

My own project, where I have designed and sold theme park merchandise for the last 5 years. Various designs which are either sold via Print-On-Demand, and I produce and sell the signage myself. The theme parks these designs are based off have paid me to use these designs before.



**WARNING!**

This is a high speed roller coaster that includes sudden dramatic acceleration, climbing, tilting, dropping and backwards motion.

Failure to follow posted guidelines may result in serious injury or expulsion from the park.

Persons with the following conditions should not ride:

- Heart Conditions or Abnormal Blood Pressure
- Back, Neck or Similar Physical Conditions
- Expectant Mothers
- Motion Sickness or Dizziness
- Fear of Heights
- Medical Sensitivity to Strobe and Fog effects
- Recent Surgery or Other Conditions that may be aggravated by this ride
- Prosthetic limbs should be secured

**TO AVOID SERIOUS INJURY:** Remain seated at all times, keeping hands and feet inside the vehicle.

**BE WARNED**

This is the world's most intense ride experience. Be absolutely sure you want to ride before joining this queue.

- You must be a minimum 1.4m tall to ride.
- The use of mobile phones and cameras is strictly forbidden whilst riding and failure to comply may result in being ejected from the park.
- Guests must be properly secured within any seat on the ride and able to brace themselves securely.
- Shirts and suitable shoes must be worn at all times. No coats allowed.
- For your safety you should be in good health and free from high blood pressure, heart, back or neck problems, motion sickness, or other conditions that could be aggravated by this ride.
- Whilst on the ride, guests must follow the instructions of the Ride Hosts at all times.

**WARNING!**

This is a high-speed roller coaster that includes sudden and dramatic acceleration, climbing, tilting, inversions, and dropping.

Board your vehicle for a high-speed dash through the park's raptor paddock. Feel the rush of the heat as you race alongside these nimble predators, twisting and soaring above the land and water.

**TO AVOID SERIOUS INJURY:** Remain seated with your head firmly against the backrest at all times, keeping hands and feet inside the vehicle.

Show all loose articles (phones, hats, glasses, video recording equipment, cameras, wallets, keys, etc.) in the lockers provided or leave with a non-rides.

# Selby Superbowl

I designed various promotional graphics, both for social media usage as well as flyers to be printed and distributed, for various events and promotions.

I designed and built them a new website that allowed them to easily customise parts of the website as needed, adjust opening times, take bookings online and add/remove special offers.

**STUDENT DEALS**  
ONLY AT  
**Selby Superbowl**  
2PM - 9PM WEEKDAYS

**£5 FOR 2 GAMES**

**UPGRADE** 2 GAMES PLUS A BURGER & CHIPS FOR AN EXTRA £4

This flyer features a purple background with white and yellow text. It includes an illustration of a student in a graduation cap and a bowling ball.

**BACK TO THE 80's**  
**SELBY SUPERBOWL**

The flyer has a black background with a purple grid pattern. It features a large white arrow pointing left and another pointing right, framing the text.

**Selby Superbowl**

★ FAMILY FRIENDLY ENTERTAINMENT CENTRE ★

We love to party - and we have all of the ingredients for a great time! No matter what you're celebrating, we have a fun-packed activity for you; whether it's trying to get a strike on our Ten Pin Bowling lanes, tracking the enemy team in our Lazer Zone or racing around our Kub Karting circuit. We specialise in creating parties that pack a punch!

TEN PIN BOWLING SPECIAL OFFERS KIDS PARTIES LAZER ZONE KUB KARTING ADULTS PARTIES

The screenshot shows a website with a purple header, a photo of bowling lanes, and a grid of activity images with labels.

**PARTY IN THE CARPARK**  
**SELBY SUPERBOWL**

**BANK HOLIDAY BONANZA**  
BOOKING REQUIRED

PLAY 2 GAMES OF BOWLING AND RECEIVE A FREE GAME OF BOWLING, LAZER ZONE OR A KUB KARTING SESSION!

**FAMILY FEAST DEAL**

GET THE FAMILY TOGETHER FOR A BANK HOLIDAY OF BOWLING PLUS TWO 12" PIZZAS WITH FREE FRIES!

FAMILY OF 4 = £30 / FAMILY OF 5 = £35 / FAMILY OF 6 = £40

TO GET THESE EXCLUSIVE OFFERS QUOTE "BANKHOL18" WHEN BOOKING

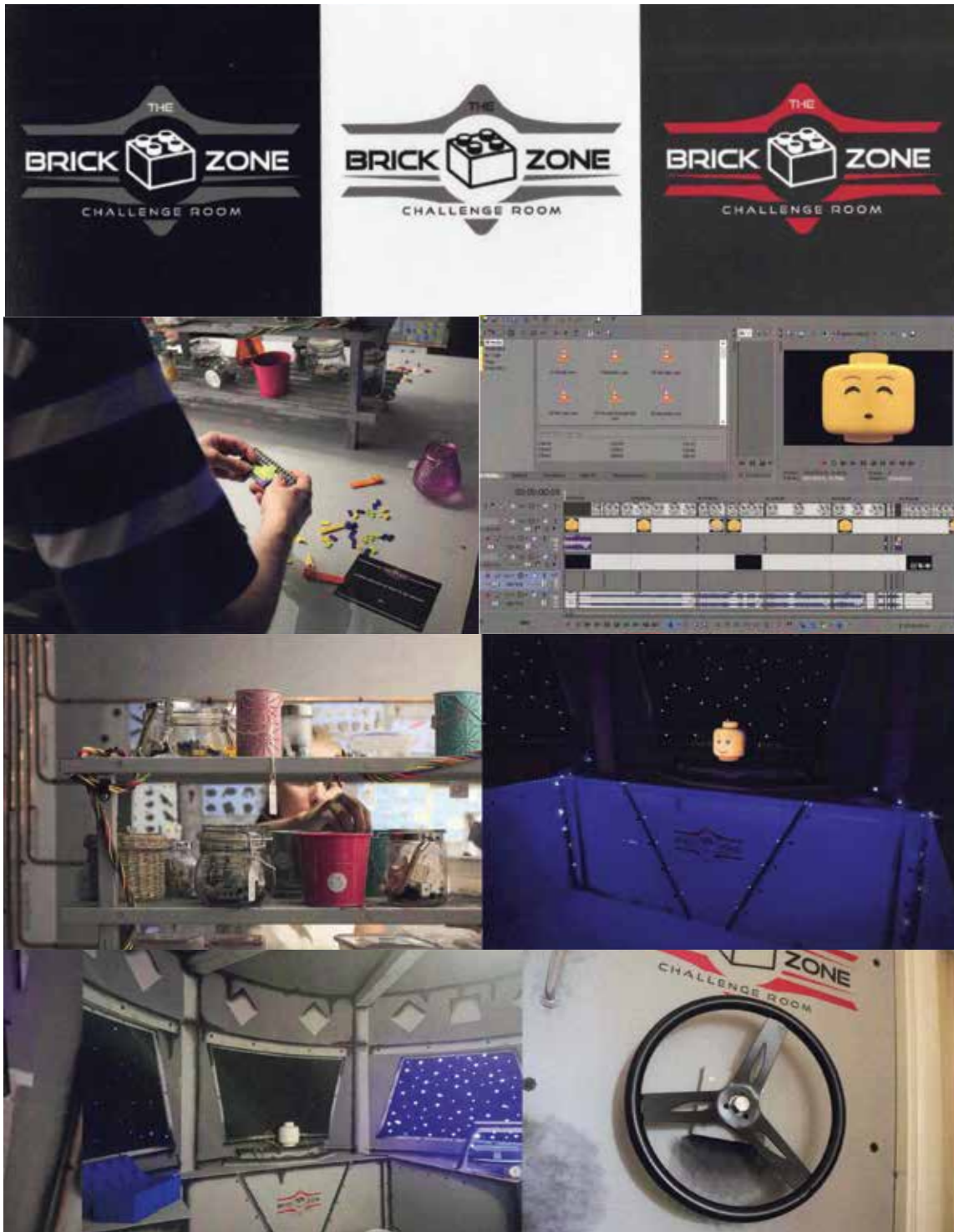
The bottom section contains two flyers. The left one is for a 'Party in the Carpark' with a banner and colorful triangles. The right one is for a 'Bank Holiday Bonanza' with a red banner and icons for bowling, pizza, and fries.



# The Brick Zone

A project involving both physical building work as well as a lot of digital work. This was a new "escape room" style experience for children. An interactive projection mapped Lego head would guide you through the process.

The physical room was transformed from a dilapidated room full of odds and ends into a themed experience.



# Reforma UK

A Bradford based vehicle customisation specialist. Whilst working for Reforma and it's sister company, LW Graphics, I managed various aspects of the business in a very varied role.

This included improving our customer booking processes, directly dealing with and quoting customers, quality control on the vehicle works, photography before and after work is done.

I was also developing new products to offer to customers, improving the website and creating a "vehicle wrap preview" system where customers could see pre-rendered imagery of their car in various colours and finishes.

The website was my main project - with the website being freshly delivered from a design agency just before I started, this was then heavily modified and customised into a usable state.

I also planned various car show display stands, showing off our work at the Luxury Car Show, Autosport and The Great Yorkshire Show.



# Let's Get Lathered!

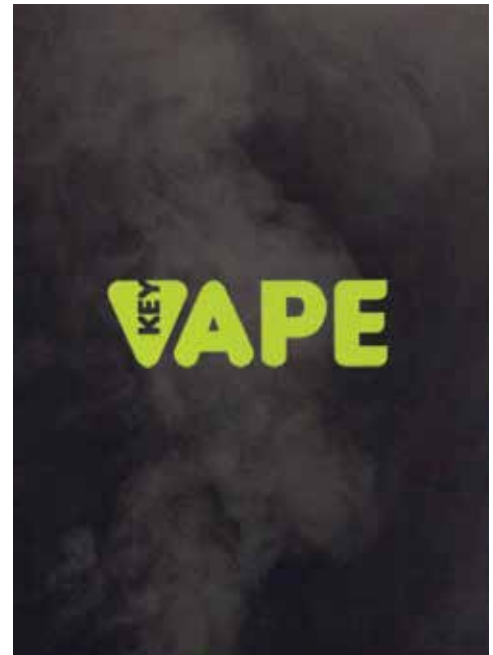
A local business that manufactures and sells Bath Bombs, Fragrances and more. They needed a logo creating quickly as well as banners and flyers producing.



# Key Vape

A Lancashire based business Key Vape needed an ecommerce website to sell their products from directly to customers, as they were only a physical shop at that point.

I designed and built this ecommerce website to enable this to happen! I also created a similar wholesaler-only website where other shops could purchase stock easily.



# VRX Lounge

Previously a travelling business which would bring VR experiences to your event, school, business etc - VRX set up a physical location. I designed and produced signage and vinyl graphics to suit their setup.



# NS Security

A local security company - I designed them a new logo, print materials, vehicle graphics and a new website.

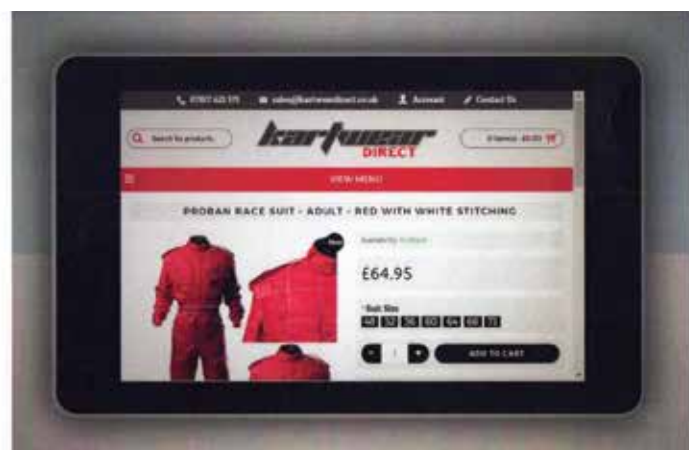
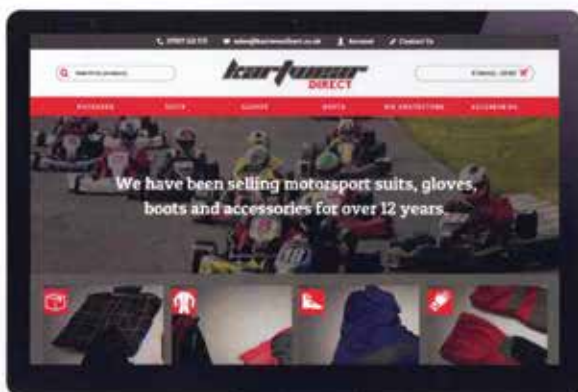
This helped them to launch the business with consistent branding and clarity on services they offered.



# Kartwear Direct

A local business which produces and sells motorsports clothing, mainly for go karting but also for other motorsports too. I created product photography suitable for listing the items on Amazon.

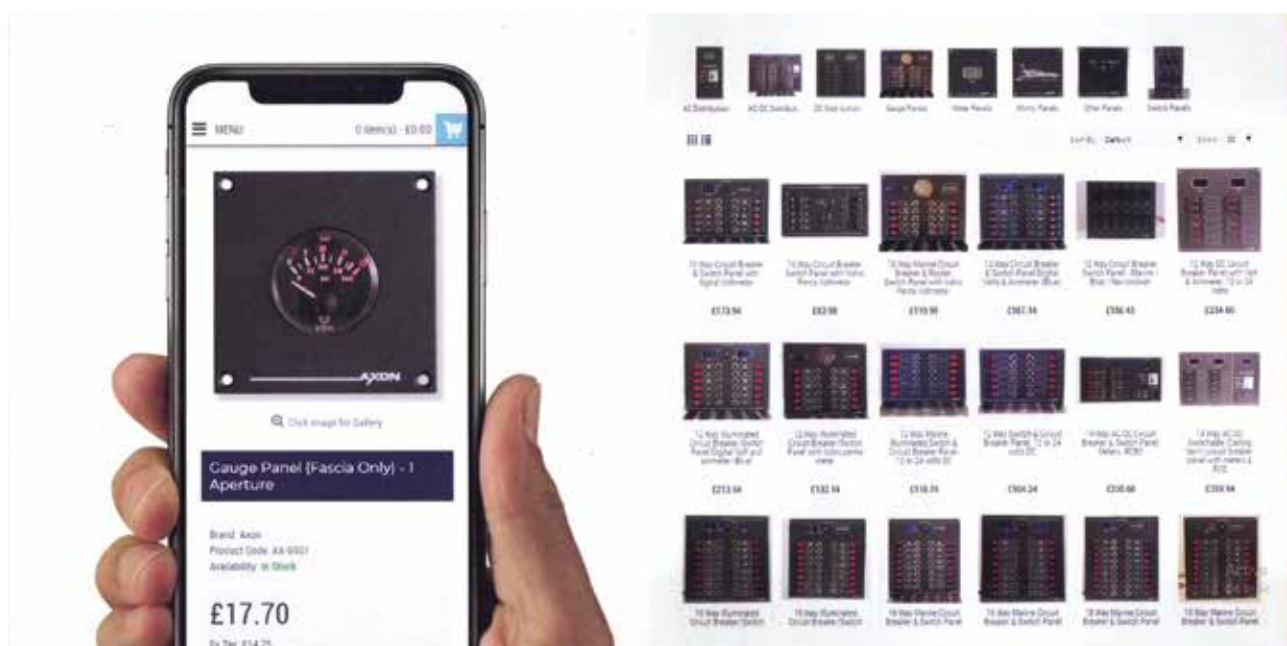
I also designed and built a website for Kartwear Direct to sell their clothing direct.



# Axon Components

A local business that designs and sells components mostly for boating - such as switches, data displays and controls. Their website was broken and missing a lot of products.

I revamped the website and bulk processed various missing products to get the website fully functional, and also integrated with eBay.





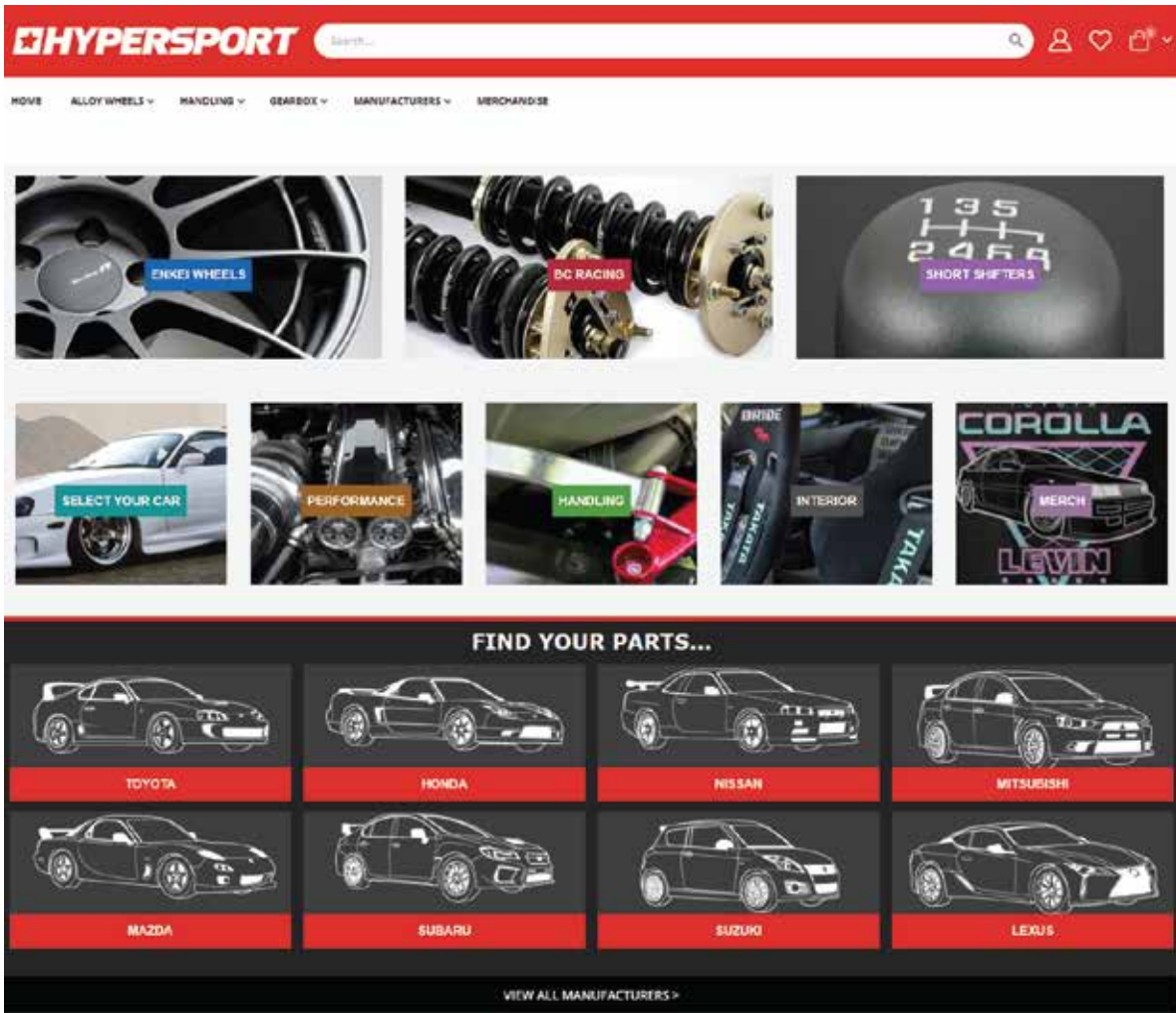
# Ten of the Best Event

Another last minute project where they needed promotional flyers and images for social media with very little notice. Some quick designs were put together and used for promotion at this drag racing event known across Europe.



# Hypersport

My personal project, I started by importing and selling Enkei wheels, then branched into designing and selling my own automotive products including CNC machined aluminium parts and polyurethane drop link kits.



# Additional Information

Recently filmed and edited videos for The Brick Box:

<https://www.youtube.com/watch?v=3S955wJnGGg>

<https://www.youtube.com/watch?v=GR1sIjp8kow>

[https://www.youtube.com/watch?v=E169Y\\_qjZ0k](https://www.youtube.com/watch?v=E169Y_qjZ0k)

<https://www.youtube.com/watch?v=4rmgTbluPY4>

<https://www.youtube.com/shorts/0YDfO3Tm4CE>

<https://www.youtube.com/shorts/3CUhjfBn9YA>

<https://www.tiktok.com/@thebrickbox/video/7350346273209191713>

<https://www.tiktok.com/@thebrickbox/video/7349237179228392737>